

**KUUL(FM), KMXG(FM), KCQQ(FM), WLLR-FM, WOC(AM), & WFXN(AM)**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2015 – September 30, 2016<sup>1</sup>**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1-20, 22-23	19

---

<sup>1</sup> This Report provides recruitment data collected from September 29, 2015 through September 28, 2016.

**KUUL(FM), KMXG(FM), KCQQ(FM), WLLR-FM, WOC(AM), & WFXN(AM)**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2015 – September 30, 2016**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	<b>Martin Luther King Center</b> 630 9th Street Rock Island, IL 61201 Walter Trice, 309-732-2999	N	0
2	<b>Director of Career Services</b> <b>Brown Mackie College</b> 1527 47 <sup>th</sup> Avenue Moline, IL 61265	Y	0
3	<b>Career Center Augustana College</b> 639 – 38 <sup>th</sup> Street Rock Island, IL 61201 Kristi Gimel Becker, 309-794-7347	Y	0
4	<b>Eastern Iowa Job Training</b> <b>Regional Office</b> 326 W. 3 <sup>rd</sup> Street, Suite 910 Davenport, IA 52801 563-336-3440	N	0
5	<b>Dir. of Alumni &amp; Career Services</b> <b>Ashford University</b> 400 N Bluff Blvd. Clinton, IA 52732	N	0
6	<b>Job Service of Iowa</b> 902 W. Kimberly Road Davenport, IA 52806 Mike Witt, 563-445-0656	Y	0
7	<b>Wartburg College</b> 222 Ninth Street NW Waverly, IA 50677-0903 319-352-8330	N	0
8	<b>Blackhawk College Placement</b> 6600 – 34 <sup>th</sup> Avenue Moline, IL 61265 Dr. Bruce Storey, 309-796-1311	N	0
9	<b>Placement Office</b> <b>Scott Community College</b> 500 Belmont Road Bettendorf, IA 52722 Rochelle Carlson, 563-441-4001	N	0
10	<b>Western Illinois University</b> <b>Regional Center</b> 3561 – 60 <sup>th</sup> Street Moline, IL 61265 309-762-9481	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
11	<b>Labor Council for Latin America</b> 517 E. Central Park Davenport, IA 52803	N	0
12	<b>United Neighbors Inc.</b> 808 Harrison Street Davenport, IA 52803 563-322-7363	N	0
13	<b>Multicultural Affairs</b> <b>St. Ambrose University</b> 518 W. Locust Street Davenport, IA 52803 563-333-6000	N	0
14	<b>Tom Lowery</b> <b>IL Dept of Rehabilitation</b> 4711 – 44 <sup>th</sup> Street, Suite 3 Rock Island, IL 61201 309-764-8383	N	0
15	<b>QC Mexican American Organization</b> P.O. Box 2557 Davenport, IA 52809	N	0
16	<b>Placement Office</b> <b>St. Ambrose University</b> 518 W. Locust Street Davenport, IA 52803 563-333-6000	Y	0
17	<b>Mr. Marvin Copes</b> <b>Kaplan College</b> 1801 E. Kimberly Road Davenport, IA 52807	N	0
18	<b>Job Fairs</b> ( <i>see Sec. III</i> )	N	2
19	<b>QCEmployMe</b> (Quad City employment website) <a href="http://www.qcemployme.com">www.qcemployme.com</a>	N	3
20	<b>iHeartMedia local station websites</b> ( <i>one or more SEU websites</i> )	N	0
21	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	N	0
22	<b>Word-of-Mouth Referral</b>	N	1
23	<b>iHeartMedia Careers Website</b> <a href="https://iheartmedia.silkroad.com">https://iheartmedia.silkroad.com</a>	N	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			6

**KUUL(FM), KMXG(FM), KCQQ(FM), WLLR-FM, WOC(AM), & WFXN(AM)**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2015 – September 30, 2016**

**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Host Job Fair	On October 14, 2015, our SEU co-hosted a job fair with the Quad City Times at the iWireless Center in Moline, IL. Our stations, along with the newspaper, coordinated the event, participated as an employer, and solicited over 75 other Quad City businesses to participate in the event. SEU participants included our Market President, Local Sales Manager, and qcemploye.com Director, who discussed job opportunities at the stations with attendees interested in broadcast careers.
<b>2</b>	Host Event/Programs Sponsored By or on Behalf of an Educational Institution Relating to Careers in Broadcasting	From January 2016 through March 2016, our SEU hosted a student from St. Ambrose University for a job shadow. Our Operations Manager met with this student on several occasions to provide him with a tour of the studio, discuss career opportunities in broadcasting, and prepare demo voice recordings.
<b>3</b>	Host Event/Programs Sponsored By or on Behalf of an Educational Institution Relating to Careers in Broadcasting	In February 2016, our SEU hosted a student from St. Ambrose University for a job shadow. Our Operations Manager met with this student on two occasions to provide her with a tour of the studio, discuss career opportunities in broadcasting, and prepare demo voice recordings.
<b>4</b>	Host Job Fair	On February 24, 2016, our SEU co-hosted a job fair with the Quad City Times at the iWireless Center in Moline, IL. Our stations, along with the newspaper, coordinated the event, participated as an employer, and solicited over 75 other Quad City businesses to participate in the event. SEU participants included our Market President, Local Sales Manager, and qcemploye.com Director, who discussed job opportunities at the stations with attendees interested in broadcast careers.

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>5</b>	Internet Program Designed to Promote Outreach Generally	<p>During the reporting period, the stations manage the operations of a local career website/job board called <a href="http://www.qcemploye.com">www.qcemploye.com</a>. The stations promote the website on-air, solicit participating local employers, and post their job openings at the stations. The website provides extensive job hunting advice and employment background information as well as individual job listings. Since its inception in 2000, qcemploye.com has dramatically increased its exposure in the Quad Cities area, reaching more than 500,000 people locally and having enrolled more than 750 local employers.</p>